



William Austin Infant School
Culverhouse Road
LUTON Beds
LU3 1PZ

Telephone: (01582) 595198

Fax: (01582) 595198

Headteacher: Mrs B. Kang, B.Ed. (Hons)

e-mail: office@williamaustininfants.co.uk

Website: www.williamaustininfants.co.uk

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ROAD SAFETY WEEK

Dear Parents and Carers,

Each year the school participates in Road Safety Week. In school we are focusing on road safety activities and reminding children how to keep safe when they are crossing roads with adults. At the school's request Luton Borough Council has placed a road safety banner at the main entrance on Culverhouse Road to remind parents not to park on zig-zag lines near the school.

I would like to take this opportunity to remind parents that if you are able to, please walk to school with your child and leave cars at home. The area around school can get very congested with traffic during the start and the end of the school day. Please think of our neighbours and do not block or park in front of their driveways. Do not park or drive on the pavements. Hold your child's hand when walking to school, particularly when crossing roads. Use the school crossing patrol to cross roads safely. Please do not park in a disabled space if you do not have a 'blue badge'.

This year our school is working towards achieving a national award for STARS (Sustainable Travel Accreditation and Recognition for Schools). We will be actively promoting this throughout the school year. Please look at our road safety campaign on the school website; this has been created by children in our school. Our school will be working closely with Luton Borough Council, PCSO's, traffic enforcement officers, our school governors and local residents to work on the traffic issue. Please sign and return our parent pledge attached if you are willing to support our campaign.

On Friday 25 November there will be a whole school non-uniform day 'Be Bright - Be Seen'. Children can wear clothes that are brightly coloured to reinforce the message of wearing bright clothing in order to be easily seen by road users.

Thank you for your continued support in keeping our school and children safe.

Yours sincerely,

Mrs B Kang
Headteacher



ROAD SAFETY

Parent Pledge

Child's name: Class:

As parent/carer of the child named above I pledge to:

- Walk to school with my child as often as I can, **OR**
- Park further away from school and walk the remaining distance to ease traffic congestion
- Hold my child's hand, particularly when crossing the road
- Use the school crossing patrol to cross the road where possible
- Treat local residents, pedestrians and other drivers with respect

I will not:

- Park on the zig-zag or double yellow lines around school
- Park in disabled parking bays unless displaying a valid 'Blue Badge'
- Block or park across people's driveways
- Park or drive on pavements
- Be rude or abusive to local residents, pedestrians and other drivers
- Allow children to get out of my car into the middle of the road

Signed: Print name:

Signed: Print name:

